

**City Commission Ad Hoc Committee**  
***Open Space Water Bottle Filling Stations***



**1:00 p.m.**  
**Thursday, September 11, 2014**  
**Located in: The Second Floor Conference Room**  
**Governmental Center**  
**Traverse City, MI 49684**  
**Posted: Wednesday, September 3, 2014**

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

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Benjamin C. Marentette, CMC  
City Clerk  
400 Boardman Avenue  
Traverse City, MI 49684  
(231) 922-4480  
Email: [tcclerk@traversecitymi.gov](mailto:tcclerk@traversecitymi.gov)  
Web: [www.traversecitymi.gov](http://www.traversecitymi.gov)

**AGENDA**

1. Consideration of approving the minutes from the meeting of July 22, 2014.
2. Discussion regarding identification of donors/location matching.
3. Discussion regarding "Divide In Concord" – anti-bottled water efforts. (Mayor Estes)
4. Other Discussion.
5. Public Comment.
6. Adjournment.

**City Commission Ad Hoc Committee: Open Space Water Filling Stations**  
**Minutes**  
**Meeting of July 22, 2014**

A meeting of the City Commission Ad Hoc Committee: Open Space Water Bottle Filling Stations was called to order on Tuesday, July 22, 2014 at 1:30pm in the Second Floor Conference Room, 400 Boardman Avenue, Traverse City, Michigan.

The following Commissioners were present, constituting a quorum: Commissioner Easterday and Commissioner Carruthers.

The following Commissioners were absent: Mayor Estes.

Staff in attendance: Katie Lowran, Justin Roy, and Dave Green.

Commissioner Easterday served as Chair of this committee.

1. The first item being: "Consideration of approving the minutes from the meeting of June 9, 2014."

It was moved by Carruthers, seconded by Easterday that the minutes from the meeting of June 9, 2014, be approved.

Carried Unanimously.

2. Next item being: "Priority of new locations/locations off the current water line system."

By consensus being that focus would be on existing drinking fountains, but also include Hull Park, Clancy Park and the Farmer's Market which could be installed off of existing water lines. Dave Green to provide revised map to Katie Lowran for distribution.

3. The next item being: "Discussion regarding potential funding (identification of donors)."

By consensus being that Katie would provide list of funders prior to next meeting to ad hoc committee that initial donor letters were sent to, with ad-ons of Carter's Kids, TCAPS, Keen Technologies, DDA and DTCA. Katie will also compose verbiage to include funding campaign on the city website with revised map provided by Dave Green.

4. The next item being: "Other Discussion."

Katie asked Justin how many carbon filters have been "changed out" from water bottle filling stations since installation.

It was the consensus of the committee to meet in one month.

Bring list of potential donors and revised map from Dave Green to match potential donors with locations and then make personal contact with funders who might be interested in certain locations.

5. The next item being: "Public Comment."

None.

The meeting was declared adjourned at 2:00 p.m.

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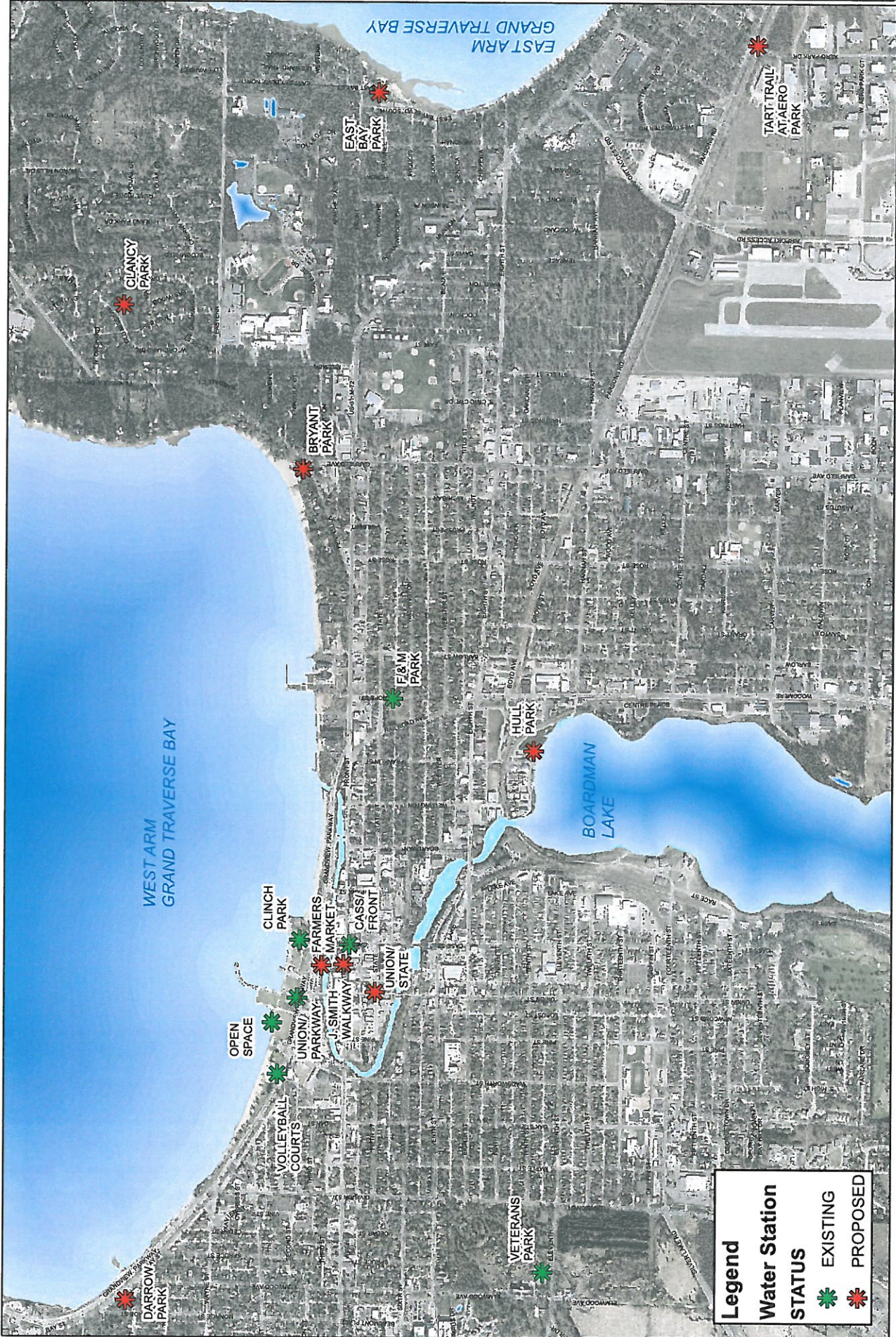
Mayor Pro Tem Carruthers  
Recording Secretary



# OUTDOOR BOTTLE FILLING STATIONS



7-22-14  
JPT





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# The City of Traverse City

Office of the City Clerk

GOVERNMENTAL CENTER  
400 Boardman Avenue  
Traverse City, MI 49684  
(231) 922-4480  
tcclerk@traversecitymi.gov



[Date]

\_\_\_\_\_[Insert contact info  
Of prospective donor]

Dear \_\_\_\_\_:

Subject: Water filling stations in city parks

On behalf of the City of Traverse City, I would like to thank you again for your support of our community – and specifically, your support of our bayfront and parks!

It is because of your leadership that we are looking to [\_insert name of foundation/agency the letter is addressed to] to partner with the city in a community effort to reduce the consumption of bottled water.

People in the United States of America drink and discard more than half a billion water bottles per week. In our community, we see the effects of bottled water with discarded plastic water bottles filling refuse bins and littering our streets, parks and pathways. However, our concerns are beyond aesthetic – public money is spent collecting, landfilling and/or recycling these bottles. The production, packaging and transport of water bottles uses vast amounts of energy and contributes to greenhouse gas emissions.

Here is where we seek your help: the City of Traverse City is seeking funds to purchase three water bottle filling stations. These water bottle filling stations will essentially serve two purposes: 1) to function as a traditional drinking fountain; and 2) to have a special feature to fill reusable water bottles. This means our friends and neighbors as well as visitors can enjoy a drink of fresh, clean, local water through the fountain or fill their reusable bottle and enjoy the water on the go!

The cost of each water filling station is \$7,000. Donor recognition (such as a plaque) will be provided on each water bottle filling station. If you wish to make a tax deductible gift, please send your contribution to: City of Traverse City, c/o City Clerk, 400 Boardman Avenue, Traverse City, Michigan.

Thank you for your consideration and ongoing support!

My very best,

Mayor Michael Estes

Water Bottle Filling Station Donation Requests

Entity Name	Contact Name	Address	Phone	Email
NEW 2014				
Carter's Kids	Carter Oosterhouse	12301 Wilshire Blvd. Suite #412, Los Angeles, California, 90025		Info@Carters-Kids.Org
Keen Technical Solutions	Tim Pulliam and Steve Morse	P.O. Box 2109, Traverse City, MI 49685	888-675-7772	
TCAPS	Paul Soma		933-1727	somapa@tcaps.net
DDA/DTCA	Rob Bacigalupi		922-2050	rob@downtowntc.com
2013				
McCardel Culligan Water Conditioning	Keith McCardel	40 Hughes Dr., Traverse City, MI 49686	(231) 947-1010	bryan@mccardelculligantc.com
The Watershed Center Grand Traverse Bay	Andy Knott	13272 S. West Bay Shore Dr. Traverse City, MI 49684	(231) 935-1514	aknott@gtbay.org
TART Trails, Inc.	Julie Clark	PO Box 252 Traverse City, MI	231-941-4300	julie@traversetrails.org
Cherry Capital Cycling Club	Kimberly Dittmar	P.O. Box 1807 Traverse City, MI 49685	231-457-2582	president@cherrycapitalcyclingclub.org
Northern Michigan Environmental Action Council	Greg Reisig	PO Box 1166, Traverse City, MI 49685	(231) 946-6931	mail@nmeac.org
Pure Water Works	William S. Siegmund, CWS-V	1040 S. Garfield Avenue, Traverse City, MI 49685	(231) 941-7873	
Running Fit, Inc	Paul and Lawrence Everts	300 East Front Street, Suite 103 Traverse City, MI 49684	(231) 932-5401	traverse2@runningfit.com
Back Country Outfitters	Sandy Graham	227 East Front St Traverse City, MI 49684	(231) 946-1339	
Gander Mountain Company	Attn: Donations	180 E. 5th St. Ste. 1300 St. Paul, MN 55101		
Dunhams	None	<a href="http://www.dunhamssports.com/donations/">http://www.dunhamssports.com/donations/</a>		
Boyne Country Sports	None	<a href="http://www.boyne.com/Donations/">http://www.boyne.com/Donations/</a>		customerservice@BoyneCountrySports.com
Brick Wheels	Tim Brick	736 East 8th Street	231-947-4274	

# Water Bottle Filling Station Donation Requests

McLain Cycle and Fitness	Robert McLain	750 E. 8th St.	(231) 941.7161	bob@mcclaincycle.com
One of a Kind Cycles	Gretchen Fontichiaro	630 Cottageview Dr. Suite 64 Traverse City, MI 49684	(866) 734-6990	oneofakindcycle@gmail.com
Einstein Cycles	Jason Lowetz	1990 US Highway 31 N. Traverse City, MI 49686	231.421.8148	email. info@einsteincycles.com
City Bike Shop	Steve Basch	322 South Union Street, Traverse City, Michigan 49684	(231) 947-1312	
Target	Attn: Community Donations Request	3030 S. Airport Rd. W., Traverse City, MI 49684		
Meijer	Meijer Community Relations	2929 Walker Avenue, N.W. Grand Rapids, MI 49544		
Sams Club	Walmart Foundation c/o Sam's Club Attn: Store/Club Giving Program	2401 US 31 S., Traverse City, MI 49684		



Bayfront Plan Funders (2013)

Foundation Name	Contact Name	Address	Phone	Email
Beers Family Foundation	Mack Beers	13002 Peninsula Drive, Traverse City, MI 49686	(231) 995-4621	<a href="mailto:mackbeers@gmail.com">mackbeers@gmail.com</a>
Biederman Foundation	Ross Biederman	300 E. Front Street, Traverse City, MI 49684	(231) 947-7675	<a href="mailto:rossb@wtcmradio.com">rossb@wtcmradio.com</a>
Consumers Energy	Bob Gluszewski	821 Hastings, Traverse City, MI 49686	(231) 929-6234	<a href="mailto:rdgluszewski@cmsenergy.com">rdgluszewski@cmsenergy.com</a>
DTE Energy Foundation	Steve Rawlings	700 Hammond Road E., Suite 2, Traverse City, MI 49686	(231)932-2841	<a href="mailto:rawlings@dteenergy.com">rawlings@dteenergy.com</a>
Alabaster Fund	Erik & Leslie Falconer	810 Cottageview Drive, Suite 108, Traverse City, MI 49684	(231)946-5320	<a href="mailto:leslie@falconergroup.com">leslie@falconergroup.com</a>
FIM Group (Utopia Foundation)	Paul & Amy Sutherland	111 Cass Street, Traverse City, MI 49684	(231)929-4500	<a href="mailto:amybsutherland@gmail.com">amybsutherland@gmail.com</a>
GT Regional Community Foundation	Phil Ellis	250 E. Front Street, Traverse City, MI 49684	(231) 935-4066	
Hagerty Insurance	Carmen Stevens	PO Box 1041, Traverse City, MI 49685	(231) 941-7477	<a href="mailto:cstevens@hagerty.com">cstevens@hagerty.com</a>
Oleson Foundation	Kathy Huschke	PO Box 904, Traverse City, MI 49685	(231) 929-2605	<a href="mailto:kathy@olesonfoundation.org">kathy@olesonfoundation.org</a>
Rotary Charities	Marsha Smith	202 E. Grandview Parkway #200, Traverse City, MI 49684	231-941-4010	<a href="mailto:msmith@rotarycharities.org">msmith@rotarycharities.org</a>
Schmuckal Family Foundation	Barb Benson	3838 Rustic Manor Court, Traverse City, MI 49684	(231) 943-9285	<a href="mailto:bbenson@charter.net">bbenson@charter.net</a>
TC Chamber Foundation	Doug Luciani	202 E. Grandview Parkway, Traverse City, MI 49684	(231) 995-1708	<a href="mailto:luciani@tcchamber.org">luciani@tcchamber.org</a>
TC Convention & Visitors Bureau	Brad Van Dommelen	101 W. Grandview Parkway, Traverse City, MI 49684		<a href="mailto:brad@traversecity.com">brad@traversecity.com</a>
Traverse City Light and Power	Jessica Wheaton	1131 Hastings Street, Traverse City, MI 49686	(231) 932-4574	<a href="mailto:jwheaton@tclp.org">jwheaton@tclp.org</a>



Katie Lowran <klowran@traversecitymi.gov>

## FW: Anti-bottled water efforts in Traverse City and "Divide In Concord"

1 message

Mayor Michael Estes <mestes@traversecitymi.gov>

Tue, Aug 19, 2014 at 4:18 PM

To: Katie Lowran <KLowran@ci.traverse-city.mi.us>

Forward as appropriate regarding City Ad-hoc

-----Original Message-----

From: Deb Lake [mailto:deb@traversecityfilmfest.org]

Sent: Tuesday, August 19, 2014 3:40 PM

To: Kris Kaczor

Cc: MICHAEL ESTES; Mayor Michael Estes

Subject: Re: Anti-bottled water efforts in Traverse City and "Divide In Concord"

Cool - let me check with Michael Moore on this. If you don't hear back, please nudge me in a week or two!

Best,  
Deb

On 8/19/14, 11:17 AM, "Kris Kaczor" <kris@750productions.com> wrote:

>Hi Deb,

>

>Not a problem. Its no small feat turning TC into the TCFF. We were  
>amazed at what the fest accomplishes and presenting Divide In Concord  
>to your audiences was a dream.

>

>1. Going forward, my idea was to schedule a special screening this year  
>to raise money for another hydration station in town. This seemed like  
>a ideal way to continue providing alternatives to single serve bottled  
>water for Traverse City.

>I was stopped by many citizens throughout our week in town who told me  
>they were enlightened by the passions of the Concord citizens, and it  
>seems clear that the population would be helpful in supporting such a  
>screening.

>As the Mayor

>noted, the State would be ideal for visibility of the event.

>

>2. My mention of the National Cherry Festival was because Jessica  
>Abfalter, the TCFF Water Manger is currently in talks with Pure Water  
>Works for implementing a ban similar to TCFF on bottled water with the  
>National Cherry Festival. She has offered her services in helping to  
>unite the film, citizens and TC in transitioning to a bottled-water  
>free community. If all goes well with a special charity screening this  
>year, perhaps, a second special screening of Divide could be scheduled  
>during the NCF to be presented for the festival goers.

>

>Thank you for your support Deb. With the help of your festival we just  
>secured Canadian distribution with Blue Ices Docs and are being graced  
>with greater visibility, which seems to be growing.

[illegible]

>>>> Best,

>>>>

>>>> Michael Estes

>>>>

>>>> —Original Message—

>>>> From: Kris Kaczor [mailto:kris@750productions.com]

>>>> Sent: Thursday, August 14, 2014 12:47 AM

>>>> To: mestes@traversecitymi.gov

>>>> Cc: Water Manager

>>>> Subject: Anti-bottled water efforts in Traverse City and "Divide In Concord"

>>>>

>>>> Hello Mr. Estes,

>>>>

>>>> This is Kris Kaczor, the director of "Divide In Concord" and also a  
>>>>most recent beneficiary of the "Sailing With The Mayor" event  
>>>>offered through the Traverse City Film Festival. I want to thank you  
>>>>for a fantastic voyage and schooling me on how to properly tend the lines.  
>>>> Sarah and I had a wonderful time and feel we absorbed a proper  
>>>>nautical experience.

>>>>

>>>> As you may remember, while sailing we conversed about your efforts  
>>>>to limit single serve bottled water in the Traverse City community  
>>>>and your implementation of the new hydration stations. As you also  
>>>>may remember, "Divide In Concord" chronicles the first town in the  
>>>>world to enact legislation to ban the sale of single serve bottled  
>>>>water. Their act was one done out of citizen action in cooperation  
>>>>with the Town Meeting structure unique to the New England states.  
>>>>The anti-bottle campaigners that persevered in Concord hoped that  
>>>>their action would serve as an inspiration for towns across America.

>>>>

>>>> Your efforts and our conversation moved me. As we were arriving  
>>>>back to shore I suggested that perhaps Traverse City could be the  
>>>>second city in America to echo the movement beginning in Concord.  
>>>> While we both know the logistics of this to be daunting, our film  
>>>>may act as a tool in ebbing towards this result. There was talk of  
>>>>additional screenings of "Divide In Concord" for the upcoming months  
>>>>in Traverse City due to community interest in the film. I would like  
>>>>to suggest a charity screening for the film where the proceeds would  
>>>>be used for constructing a new hydration station in town. The  
>>>>festival certainly liked the film and I would guess would be  
>>>>interested in pursuing this opportunity if aided by your blessing.

>>>>

>>>> CCed on this email is Jessica Abfalter, the TCFF Water Manager. Her  
>>>>responsibilities include water delivery to venues during TCFF and  
>>>>managing the transition to a bottled water free festival. She is  
>>>>currently in talks with Pure Water Works for implementing a similar  
>>>>ban on bottled water with the National Cherry Festival. We would  
>>>>very much like to schedule a time to converse about the logistics of  
>>>>helping Traverse City towards being bottled water free.  
>>>> Does a time next week work for a conference call?

>>>>

>>>> Thank you for your efforts and your time. Attached is a photo from  
>>>>our voyage that seemed to capture the magic of the moment.

>>>>

>>>> Much Respect,

>>>> Kris Kaczor